

**Herdade do Freixo** / Frederico Valsassina Arquitectos  
**Alves de Sousa** / Belém Lima Arquitectos  
**Adega Gran Cruz** / A. Burmester Arquitectos Associados  
**Valdemonjas** / Ana Agag + Silvia Paredes  
**Bodegas Portia** / Foster + Partners  
**Bodegas Olarra** / IA+B Arkitektura Taldea  
**Château Margaux** / Foster + Partners  
**Château Cheval Blanc** / Atelier Christian de Portzamparc  
**Domaine de l'Hortus** / Michele & Miquel  
**Antinori nel Chianti Classico** / Archea Associati  
**Podernuovo a Palazzone** / Alvisi Kirimoto  
**Pacher Hof** / bergmeisterwolf  
**Pizzolato Winery of Settimo Pizzolato** / MADE Associati  
**Galić** / Dva Arhitekta  
**Kreinbacher** / Ekler Architect, Dezsó Ekler DLA  
**Château Rúbaň** / Zoltán Bartal  
**Gaï-Kodzor** / Kleinewelt Architekten  
**Lucien Arkas Bağları LA Winery** / Kreatif Architects  
**Vlassides Winery** / Eraclis Papachristou Architects  
**IXSIR** / Raëd Abillama Architects  
**Mission Hill Family Estate** / Olson Kundig  
**Hall Wines** / Signum Architecture  
**Cuna de Tierra** / CCA | Centro de Colaboración Arquitectónica  
**Mistral** / Arthur Casas  
**Pérez Cruz** / José Cruz Ovalle, Hernán Cruz, Ana Turell (asoc. UAI)  
**VIK Winery** / Smiljan Radić, Loreto Lyon  
**Tabali** / Claro Arquitectos  
**Navarro Correas** / AFT Arquitectos  
**Waterkloof Wines** / NMC Construction  
**TarraWarra Estate** / Kerstin Thompson Architects  
**Medhurst** / Folk Architects  
**Peregrine** / Architecture Workshop  
**Xiangjiao Liquor Factory** / SenseLab  
**98WINEs** / S PLUS ONE architects



euro 98,00

THE WORLD WINERY COLLECTION

# THE WORLD WINERY COLLECTION

innovative design, sustainability  
and the landscape



FORMA

# Hall Wines

**location**  
St. Helena

**access**  
open to visitors

**web**  
[www.hallwines.com](http://www.hallwines.com)

**architectural project**  
Signum Architecture

**scope**  
new-build winery and  
a historic renovation

**client**  
Hall

**lot area**  
105,545.7 sq. m

**gross floor area**  
9,872.6 sq. m

**dates**  
2012

**vineyard surface area**  
8 ha

**grape varieties**  
Cabernet Sauvignon  
Merlot  
Sauvignon Blanc

**annual production**  
100,000 bottles



Located in the heart of the Napa Valley, Hall Wines is at the same time a winery, an art gallery and a reference centre for cultural events in the area. Kathryn and Craig Hall, passionate art collectors, wanted the winery to reflect their personality and to become place to entertain on a grand scale. To honour the roots of the valley's winemaking tradition and provide a museum-quality backdrop for their world-class collection of contemporary art, a building was created to express their devotion to sustainability and their love of the land, making it California's first LEED Gold certified winery. The project is a true industrial complex, which also includes what was once a small historic building that has now been fully restored. Originally built in 1885, the Peterson-Bergfeld building is one of the Napa Valley's most famous "ghost wineries," pre-prohibition wineries that remain as testimony of the history of wine in the area. Now used as an exclusive reception area, the historic building houses a tasting room dominated by a very long table for 44 guests made of a halved tree trunk with glass inserts, set in a geography of barrels arranged in an arch.

The rest of the winery is a contemporary project in metal and glass structured on two levels: the rectangular space housing the production areas with the tanks in the fermentation areas and the barrel room, is flanked by a second rectangular space that advances out from the main volume and creates an area for receiving the public, preceded by a small forest.

Acting as the main entrance, this part of the building houses, on the ground floor, the entrance court and spaces for workshops equipped with a demonstration kitchen and a public washroom, while on the upper floor there are the private tasting rooms with fully glazed façades and the main tasting room with a panoramic view of the landscape thanks to a terrace with a 9-metre cantilevered roof. Inside these spaces overlooking the production area, a play of double heights allows defeating the flatness of the project's site. By raising the main tasting area to the second floor and rendering it almost transparent, it was possible to include in this space sweeping views of the vineyards and mountains surrounding the valley: in an engaging experience, a sort of wine theatre, visitors can observe where the grapes are grown, manipulate them and smell them while they are being processed on the mezzanine floor and taste the final product, all at the same time. An essential part of the winery are also the works of art collected by the Halls, which are distributed not only in the external park surrounding the winery but also in the visitor centre and production areas. The project, designed by Signum Architecture, thus becomes a collaborative experience between the architectural team and the artists whose work is displayed within, resulting in a place permeated with multiple essences that enchants for the richness of its suggestions.

previous page: a walkway leads visitors to the glass entry doors

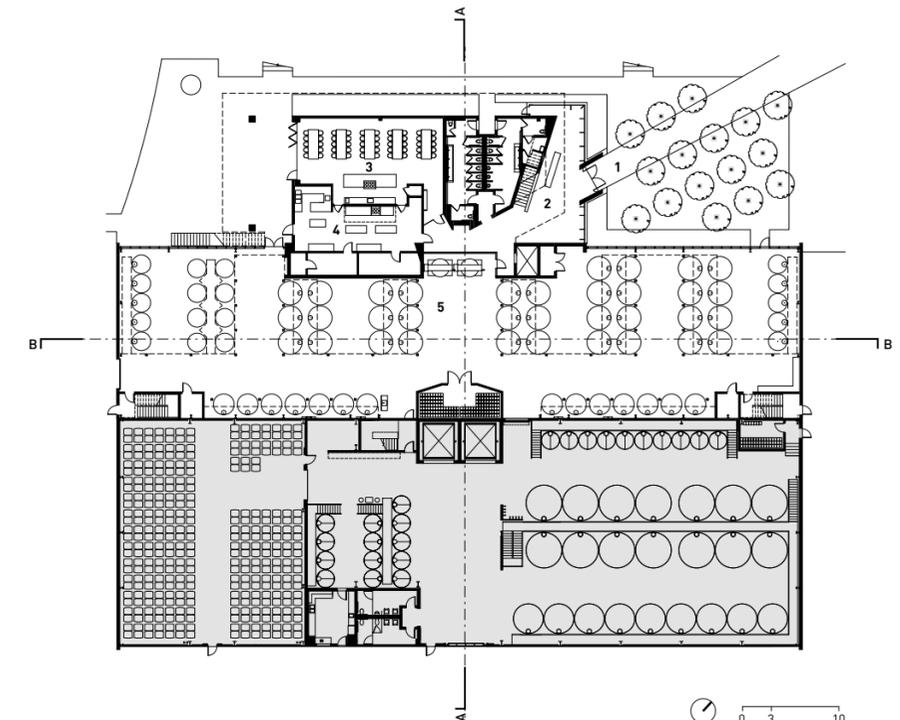
this page: the campus is replete with intentional juxtapositions: old and new, rustic and contemporary

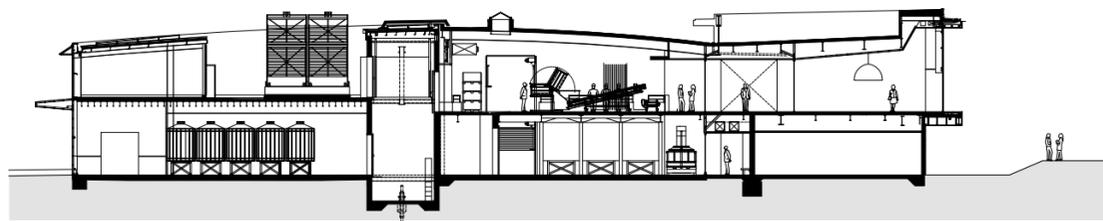
facing page: the roof of the contemporary structure



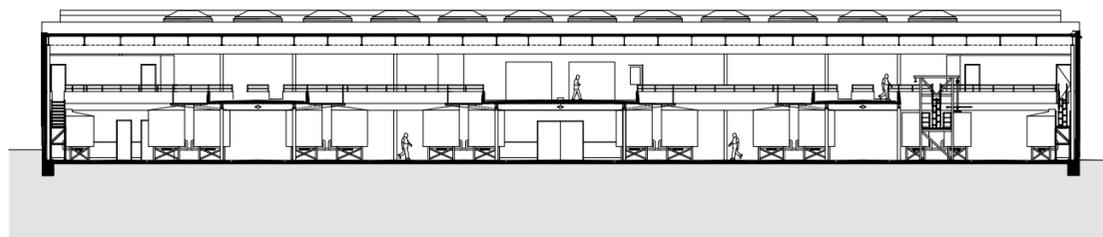
- 1. entry court
- 2. reception
- 3. workshop
- 4. kitchen
- 5. production

plan level 0





section AA

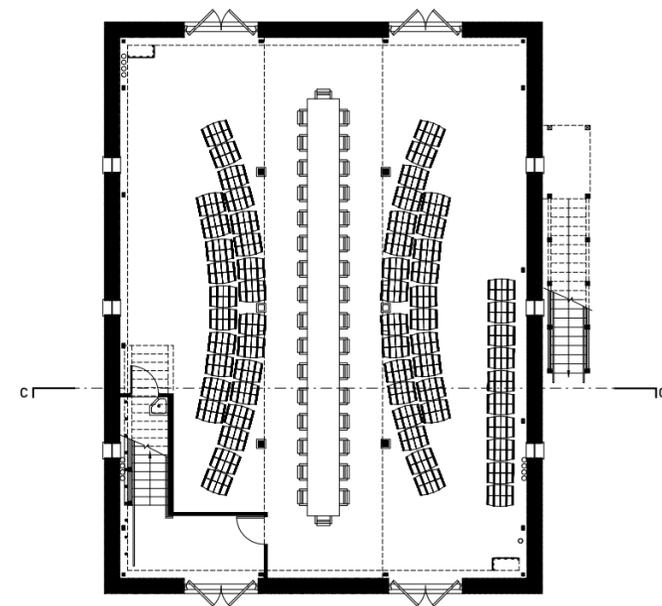


section BB

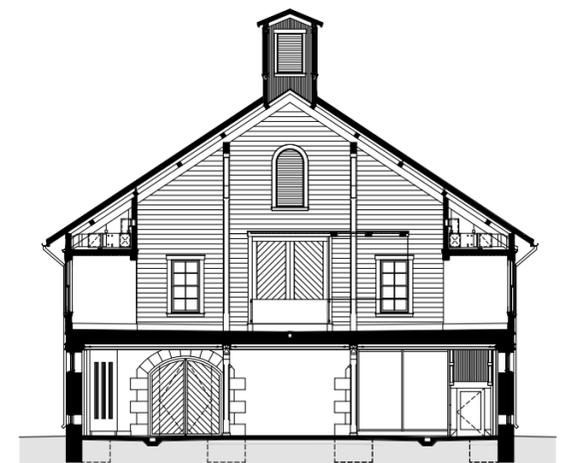
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the historic building is reflected in the glass surfaces of the new structures

facing page: the Petersen-Bergfeld building, constructed in 1885

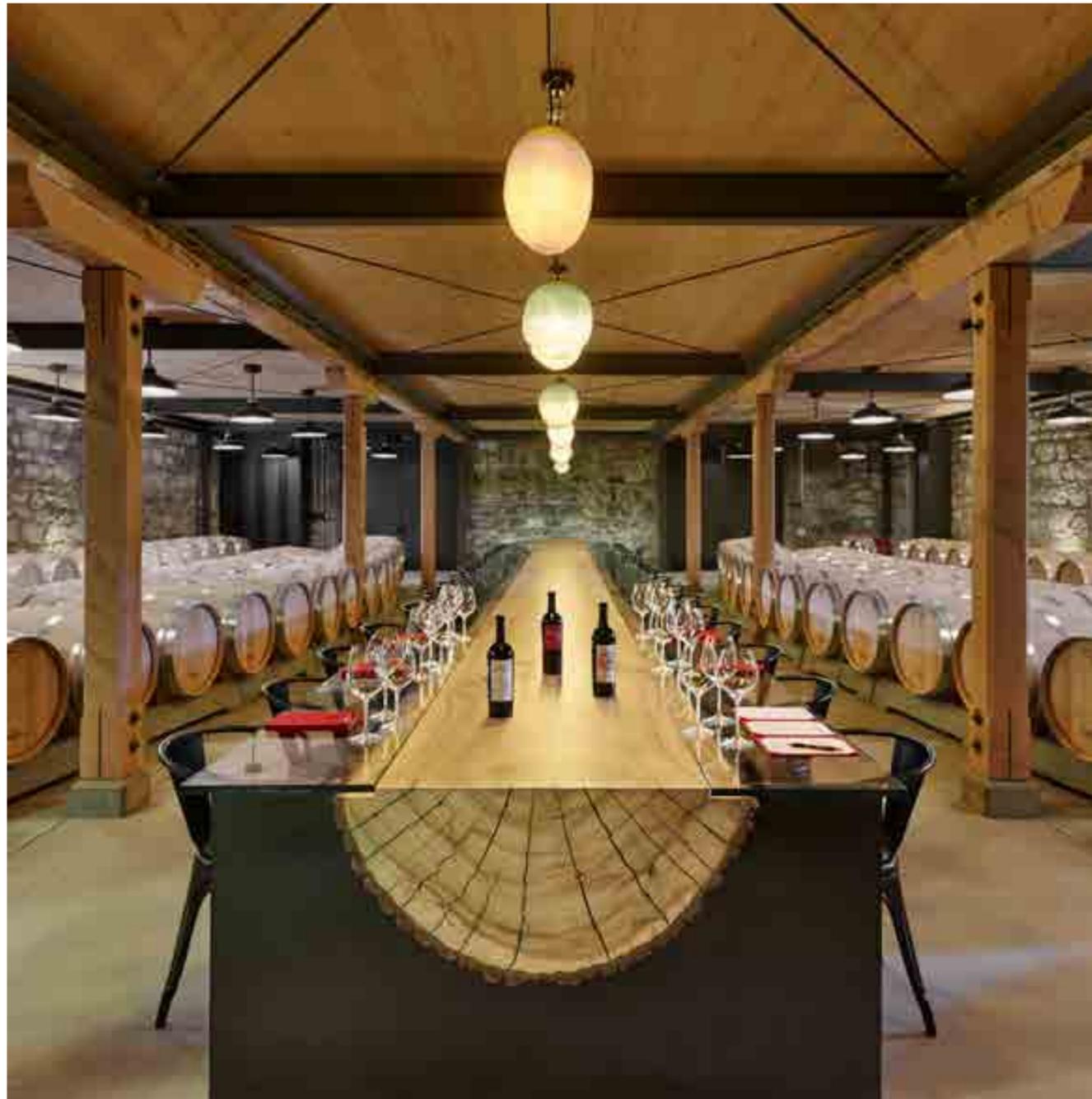


plan of the barrique room



section CC

0 1 3



an intimate entertaining space with wine barrels in line on the walls and an oversized harvest table made from a fallen tree trunk

**EIGHTEEN SEVENTY-THREE**

Cabernet Sauvignon  
Napa Valley



**red wine**

**serving temperature**  
15-18°C

**pairings**  
Cheese board with hard cheeses, aged, cheddar, gouda.

**vine variety**  
Cabernet Sauvignon 99%  
Petit Verdot 1%

**tasting notes**  
A simple but complex creation, this wine is deep ruby in color and opens with dominant aromas of crushed rocks, ripe blackberries, and a hint of cracked pepper. The weighty palate is structured by fine, powerful, tightly-wound tannins and balanced acidity. Integrated French oak aromatics of toasted coconut, and cinnamon with a hint of clove carry through the lengthy finish.

**awards and recognitions**  
*International Wine Report* - 96 points, *Owen Bargreen*; *Wine Spectator* - 93 points, *James Laube*; *Robert Parker Wine Advocate* - 92 points.



**other wines**

Napa Valley Cabernet Sauvignon, Mount Veeder Cabernet Sauvignon, Diamond Mountain Cabernet Sauvignon, The North End Cabernet Sauvignon, Ellie's Cabernet Sauvignon, Bergfeld Cabernet Sauvignon, Craig's Red Wine, Terra Secca Cabernet Sauvignon, Coeur Cabernet Sauvignon, Bergfeld St. Helena Cabernet Sauvignon, Mount Veeder Cabernet Sauvignon

**JACK'S MASTERPIECE**

Cabernet Sauvignon  
Napa Valley



**red wine**

**serving temperature**  
15-18°C

**pairings**  
T-bone steak.

**vine variety**  
Cabernet Sauvignon 98%  
Cabernet Franc 2%

**tasting notes**  
Complex aromas of burning embers, earthy dust, and black cassis intertwined with a slight citrus note of bergamot make up this vintage's character. The palate is powerful, concentrated, and opulent, reflecting flavors of graphite and baking spice with an intense and lengthy finish.

**awards and recognitions**  
*Robert Parker The Wine Advocate* - 98 points; *Antonio Galloni, Vinous Media* - 91-94 points.



**other wines**

Napa Valley Cabernet Sauvignon, Mount Veeder Cabernet Sauvignon, Diamond Mountain Cabernet Sauvignon, The North End Cabernet Sauvignon, Ellie's Cabernet Sauvignon, Bergfeld Cabernet Sauvignon, Craig's Red Wine, Terra Secca Cabernet Sauvignon, Coeur Cabernet Sauvignon, Bergfeld St. Helena Cabernet Sauvignon, Mount Veeder Cabernet Sauvignon

**KATHRYN HALL**

Cabernet Sauvignon  
Napa Valley



**red wine**

**serving temperature**  
15-18°C

**pairings**  
Roasted lamb.

**vine variety**  
Cabernet Sauvignon 98%  
Cabernet Franc 2%

**tasting notes**  
The Kathryn Hall Cabernet Sauvignon exudes warmth and allure. It is deep garnet in color and has enticing aromas of dark plum, cocoa powder, dried rose petal and dusty earth, laced with a subtle note of dried sage. The palate is seamless, and opulent featuring decadent dark fruit, finishing with supple, sweet, rich, and lengthy tannins. This powerful wine will unfold beautiful layers over time.

**awards and recognitions**  
*Robert Parker The Wine Advocate* - 96 points.

